



INNOVATIVE



EFFECTIVE



DURABLE



CERTIFIED



SAFE



ECO-FRIENDLY



VIREX

VIRAL REDUCING TREATMENT

RADICI



DEVELOPED BY **RADICI**
FOR TEXTILE FLOORING

CERTIFIED
ISO 18184:2019
& ASTM E 2149



REDUCTION OF
SARS-COV-2
VIRAL LOAD BY
99,9%



BLOCK THE EXPONENTIAL
GROWTH OF BACTERIA BY
99,9%

SAFE
METAL FREE &
OEKO-TEX CLASSE 1



EFFECTIVENESS BEYOND
1825 CYCLE
SUCTION
10 CYCLE
INTENSIVE WASH

ENVIRONMENTAL FRIENDLY
BIODEGRADABILITY OECD 209/302B

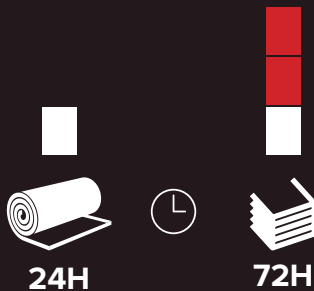


RADICI



RADICI HAS INVESTED
IMPORTANT RESOURCES TO
FIND SOLUTION TO CONTAIN
THE SPREAD OF **COVID-19**.

THE LATEST STUDY INDICATES
THAT **THE VIRUS IS LESS
RESISTANT ON CARPET**
COMPARED TO OTHER SURFACES:



HOWEVER, THIS DATA IS NOT
ENOUGH TO ENSURE THE
SAFETY OF OUR CUSTOMERS.
VIREX IS DESIGNED TO DO
MUCH MORE FOR YOUR
HEALTH AND PROTECTION.

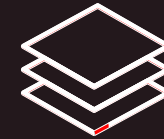


VIREX IS A TREATMENT
CAPABLE OF REDUCING THE
VIRAL LOAD BY



99,9%

NATURAL FIBERS



99,4%

SYNTETICH FIBERS

AND THANKS TO ITS
ANTIBACTERIAL ACTION
AND ITS **OLEO REPELLENT**
COMPONENT IT ALLOWS TO
HAVE A MORE HYGIENIC
PRODUCT WHILE MAINTAINING
THE TECHNICAL &
COMFORTABLE FEATURES OF
THE TEXTILE FLOORING.



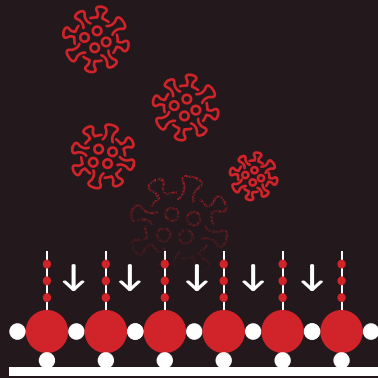
RADICI x VIREX

VIREX IS AVAILABLE FOR
MOST OF OUR PRODUCTS
AND THE TREATMENT IS
CARRIED OUT EXCLUSIVELY
IN OUR PRODUCTION SITE.

RADICI



VIREX WORKS ON **VIRUSES**
BY ATTRACTING AND
PERFORATING THEIR LIPID
LAYER THANKS TO THE
EFFECT IN THE ACTIVE
PRINCIPLE.



AN EXTERNAL ACCREDITED
LABORATORY **ISO 17025** HAS
CERTIFIED THE EFFECTIVENESS
OF **VIREX** AGAINST **VIRUSES**
ACCORDING TO STANDARD
ISO 18184:2019



BACTERIA ARE ALSO
ATTRACTED BY **VIREX**,
THAT WORKS BY
PERFORATING THE CELL
MEMBRANE AND BLOCKING
THEIR EXPONENTIAL GROWTH.



AN EXTERNAL ACCREDITED
LABORATORY **IAC** HAS
CERTIFIED THE EFFECTIVENESS
OF **VIREX** AGAINST **BACTERIA**
ACCORDING TO STANDARD
ASTM E 2149

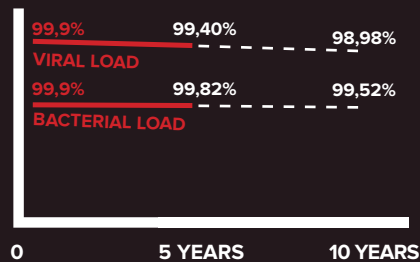
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VIREX STANDS THE TEST OF TIME



AFTER PERFORMING TESTS TO SIMULATE ORDINARY AND EXTRAORDINARY MAINTENANCE ON THE TREATED TEXTILE FLOORING, **ITS EFFECTIVENESS REMAINS CONSTANT OVER A PERIOD OF 5 YEARS.**



EVIDENCE SHOWS THAT **VIREX** IS EFFECTIVE THROUGHOUT THE LIFE CYCLE OF OUR PRODUCT.

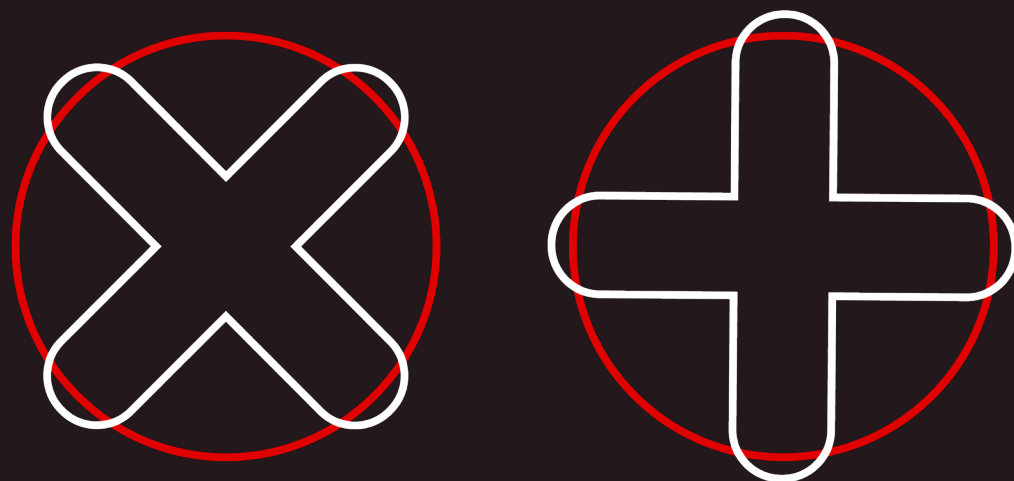


WE WANT **VIREX** TO BE SAFE FOR HUMAN AND ENVIRONMENTALLY FRIENDLY.

VIREX IS **OEKO-TEX CLASS 1** CERTIFIED WHICH GUARANTEES PROTECTION TO INFANT. **IS METAL-FREE** IT DOES NOT MIGRATE OR LEACH AND IT'S NOT TOXIC. **VIREX** IT'S AN EXCELLENT **ANTI-SOIL** TREATMENT AND THEREFORE IS A COMPLETE AND ECO-FRIENDLY PRODUCT.



IT HAS ALSO THE BIODEGRADABILITY **OECD 209/302B** CERTIFICATION.



VIREX IS A PLUS FOR YOUR SAFETY.

FOR FURTHER INFORMATION PLEASE CONTACT YOUR REFERENT OR MARKETING@RADICI.IT

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