



**INNOVATIVE**



**EFFECTIVE**



**SAFE**



**CERTIFIED**



**ANTI-SOIL**



**ECO-FRIENDLY**

**VIREX**

VIRAL REDUCING TREATMENT

**RADICI**





DEVELOPED BY **RADICI**  
FOR TEXTILE FLOORING



REDUCTION OF  
**SARS-COV-2**  
VIRAL LOAD BY  
**99,9%**



GUARANTEED  
EFFECTIVENESS  
AGAINST **BACTERIA**



**ENVIRONMENTAL FRIENDLY**  
BIODEGRADABILITY OECD 209/302B



CERTIFIED  
**ISO 18184:2019**  
& **ASTM E 21-49**



EFFECTIVENESS BEYOND  
**1825 CYCLE**  
SUCTION  
**10 CYCLE**  
INTENSIVE WASH



**ANTI-SOIL**  
GUARD TREATMENT



**SAFE**  
METAL FREE &  
OEKO-TEX CLASSE 1

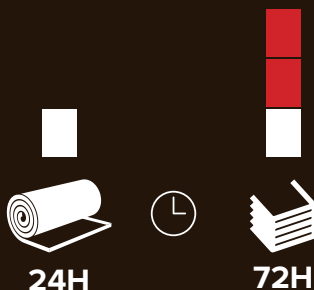


**RADICI**



**RADICI** HAS INVESTED  
IMPORTANT RESOURCES TO  
FIND SOLUTION TO CONTAIN  
THE SPREAD OF **COVID-19**.

THE LATEST STUDY INDICATES  
THAT **THE VIRUS IS LESS  
RESISTANT ON CARPET**  
COMPARED TO OTHER SURFACES:



HOWEVER, THIS DATA IS NOT  
ENOUGH TO ENSURE THE  
SAFETY OF OUR CUSTOMERS.  
**VIREX** IS DESIGNED TO DO  
MUCH MORE FOR YOUR  
HEALTH AND PROTECTION.



**VIREX** IS A TREATMENT  
CAPABLE OF REDUCING THE  
VIRAL LOAD BY



**99,9%**

NATURAL FIBERS



**99,4%**

SYNTHETIC FIBERS

AND THANKS TO ITS  
**ANTIBACTERIAL ACTION**  
IT ALLOWS TO HAVE A MORE  
HYGIENIC PRODUCT WHILE  
MAINTAINING THE TECHNICAL &  
COMFORTABLE FEATURES OF  
THE TEXTILE FLOORING.



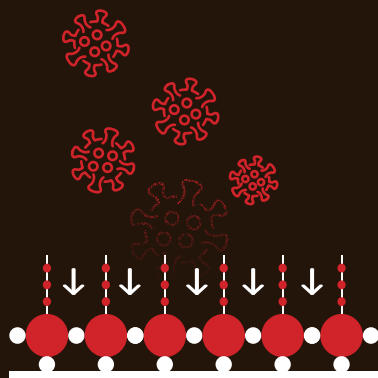
**RADICI x VIREX**

**VIREX** IS AVAILABLE FOR  
MOST OF OUR PRODUCTS  
AND THE TREATMENT IS  
CARRIED OUT EXCLUSIVELY  
IN OUR PRODUCTION SITE.

**RADICI**



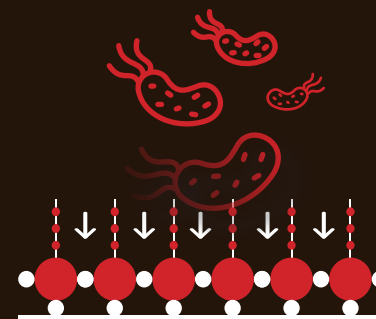
THE BIOCIDES INGREDIENT IN  
**VIREX** WORKS **ON VIRUSES**  
BY ATTRACTING AND  
PERFORATING THEIR LIPID  
LAYER THANKS TO THE  
SPIKES IN HIS MOLECULE.



AN EXTERNAL ACCREDITED  
LABORATORY **ISO 17025** HAS  
CERTIFIED THE EFFECTIVENESS  
OF **VIREX** AGAINST **VIRUSES**  
ACCORDING TO STANDARD  
**ISO 18184:2019**



AT THE SAME TIME **BACTERIA**  
ARE ALSO ATTRACTED BY  
**VIREX** AND ITS SPIKES,  
PERFORATING THE CELL  
MEMBRANE AND BLOCKING  
THEIR EXPONENTIAL GROWTH.



AN EXTERNAL ACCREDITED  
LABORATORY **IAC** HAS  
CERTIFIED THE EFFECTIVENESS  
OF **VIREX** AGAINST **BACTERIA**  
ACCORDING TO STANDARD  
**ASTM E 21-49**

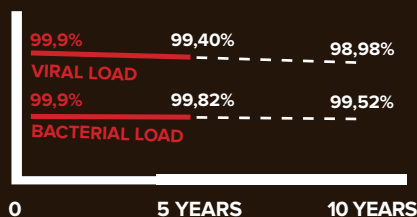
**RADICI**



## VIREX STANDS THE TEST OF TIME



AFTER PERFORMING TESTS  
TO SIMULATE ORDINARY  
AND EXTRAORDINARY  
MAINTENANCE ON THE  
TREATED TEXTILE FLOORING,  
**ITS EFFECTIVENESS REMAINS  
CONSTANT OVER A PERIOD  
OF 3 YEARS.**



IT HAS ALSO THE BIODEGRADABILITY  
**OECD 209/302B  
CERTIFICATION.**



## ONE OF THE VIREX COMPONENT IS THE **FLUORINATED COPOLYMER**

WHICH ACTS AS HYDRO/  
OLEO REPELLENT AGENT,  
MAKING **VIREX** ALSO  
AN EXCELLENT ANTI-SOIL  
TREATMENT TO KEEP  
YOUR CARPET CLEAN.

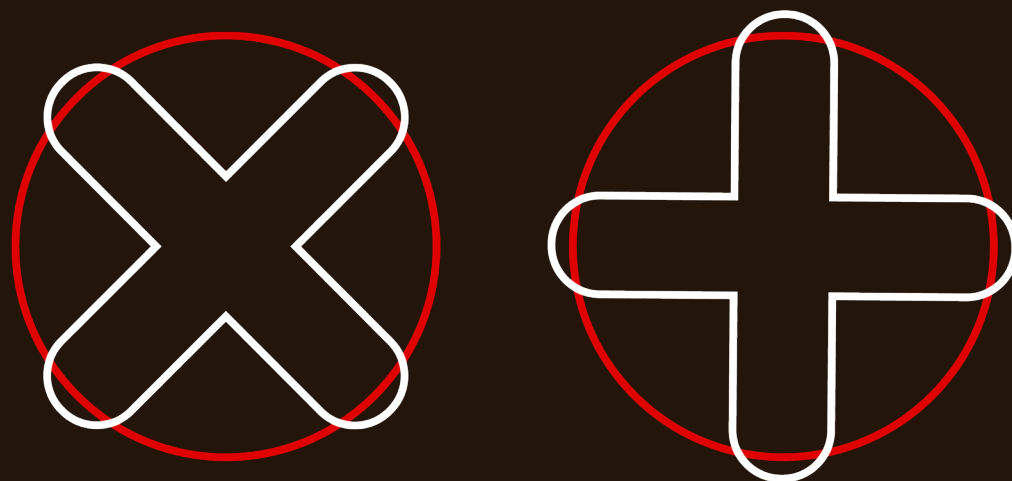


WE WANT **VIREX** TO BE  
SAFE FOR HUMAN AND  
AND ENVIRONMENTALLY  
FRIENDLY, THEREFORE  
THE TREATMENT

## **IS METAL-FREE**

**VIREX** IS OEKO-TEX  
CLASS 1 CERTIFIED  
AND GUARANTEES PROTECTION  
ALSO TO INFANT.

**RADICI**



**VIREX A PLUS FOR YOUR SAFETY.**

FOR FURTHER INFORMATION PLEASE CONTACT YOUR REFERENT OR [MARKETING@RADICI.IT](mailto:MARKETING@RADICI.IT)

**RADICI**